

## EST 1995, STILL BURNING STRONG

Originating in Sweden, from the very beginning we had a vision of helping people enjoy a healthy and happy outdoor life.

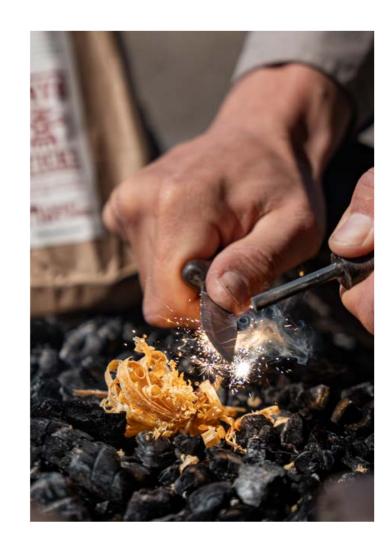
## OUR PRODUCTS ARE OUR HEROES

Swedish roots and good design, but at the end of the day our products are our spokespersons. They have to be best-in-class, made to last and able to be recycled at the end of their lives. That's what serves our customers well and makes them fans for life.

Our products embody our brand values.

## MADE IN SWEDEN

We're a Swedish company, and we choose to manufacture our products at home. The reasons are simple: Working with a factory in Sweden helps us maintain strict quality standards, minimize unnecessary waste and recycle some of our products into new ones. There are shorter lead times so we can come up with new designs and prototype with others looking to use more responsible materials. And we must admit, we're proud to be a local hero, staying true to our Swedish roots.





## MATERIAL MATTERS

Our commitment to using responsible materials is a never-ending journey. We focus on using recycled and renewable materials and making products that are durable and recyclable. We believe in being fully transparent about our journey. We will always make the best choice based on what we currently know and explain the pros and cons of all our materials.

Regarding our choice of plastic for our food container products, we will be making a significant material change in 2025. We have opted to switch from biobased to bio-attributed plastic. We believe that the mass balance approach is a wise decision and will help expedite the transition from crude oil to biobased and recycled plastics. Polypropylene, the type of plastic we are transitioning to, is a durable and hardwearing material suitable for the intended use of these products, ensuring a longer lifespan.

## **OUR CHOICE OF PLASTIC 2025** ARE CORRESPONDINGLY:



 $\textbf{100\% BIO-ATTRIBUTED} \ \text{For all products except Sporks and Plates, we have chosen polypropylene made of } \\$ 100% bio-attributed plastic from biobased and recycled material. The method behind this is also known as the mass balanc approach, which means the material producer adds the same amount of biobased and recycled plastic to their overall production, similar to the concept of green electricity. The plastic type is classified as number of 🕰 and at the end of its use, it is recyclable in markets where number of recycling is available. If not, it should be disposed of in household waste.



15% BIOBASED For our Sporks and Plates collection, we have chosen a co-polyester made of 15% biobased plastic from GMO-free corn. Co-polyester is extremely durable and scratch-resistant to ensure a long life. At the end of its use, it can be recycled in a closed-loop system, meaning we can recycle it in-house at our production facility. This is available for our BORROW rental program products. For standard recycling, the plastic is classified as number of 🕰 which falls under the category "other" and shall be sorted as household waste.



EU & FDA FOOD APPROVED according to the latest legislation. There is growing concern about products, especially plastic, potentially harming our health. The EU and FDA are continuously updating regulations to align with the latest knowledge, mandating testing and control from all involved parties. It is crucial to stay abreast of these developments and ensure that the materials comply with the latest legislation. Link

> Read more here and download all our Certificates of Conformity >





## WELCOME TO THE WORLD OF LIGHT MY FIRE

At Light My Fire, we create products that reconnect people with nature, wherever they are. Whether enjoying a meal in a park or cooking on a mountain peak, we blend Swedish design with outdoor functionality.

From our innovative Spork to our fire starting tools, our mission is to inspire adventure while thinking sustainably about future generations. We love color, practicality, and the joy of the outdoors, creating products as suited to city life as they are to the wild. Made in Sweden, made to last—this is just the beginning of our journey.

#### Fire & Grill

5 - 6 MayaSticks Collection

7 Swedish FireSteel Scout & Army

8 Swedish FireKnife 2in1

9 GrandPa´s FireFork, FireGrill & FireLighting Kit

#### Eat

11 - 12 Swedish Spork Collection

13 - 14 Swedish Spork Titanium & Stainless

15 Outdoor MealKit 2.0

16 StackPlate Kit, Bowl´n Lid & LunchKit 2.0

17 SnapBox, CuttingBoard & Harness

18 MyBox & Salt´n Pepper Plus

20 Plates Collection

#### Drink

21 Swedish Kåsa

23 Tumbler with Snap Lid

26 - 30 Assortment 2025

31 Sales Promotion Material

Includes recipes from our upcoming CookBook



# THE ORIGINAL MAYASTICKS.

Est. 1995: The product that launched Light My Fire.

Ethically sourced: For every stump harvested, two trees are planted.

Light, Burn, Enjoy: Waterproof and reliable for a clean-burning flame, any time, anywhere.

Keep the fire burning with our MayaSticks. Great for camping, outdoor cooking and fireplace starters, these sticks produce a clean burn without unhealthy chemicals—a big plus for people who love cooking and smoking food using all-natural sources. The high concentration of natural resin in the wood ensures a clean-burning, long-lasting flame.

With every purchase, you're supporting a business that plants two trees for every stump harvested, provides jobs and education for local communities, and reduces overall waste by utilizing leftover stumps.



**Light My Fire MayaSticks** have received certification under the SCS Material Content Certification Program for using 100% reclaimed material. This standard was developed by SCS

to reduce pressures on natural forests and other sensitive environments while striving to meet ever-increasing human demands for wood and otherplant-based products.



We source our wood from a reputable company in Honduras. We upcycle the "waste" from tree farms: stumps that would otherwise be unused.

We plant two new trees for each stump removed and create work that benefits the local community in a country with high unemployment.



## MAYASTICKS® "ON-A-ROPE"

Natural, resin-soaked firestarters; perfect for indoor/outdoor fires and BBQs.

- 100% natural, resin-soaked firestarters
- Water-resistant, reliable and easy to light
- Hot, slow-burning flame
- Made in Honduras

Explore more >



## MAYASTICKS® 180G-220G

Natural, resin-soaked firestarters; perfect for indoor/outdoor fires and BBQs.

- 100% natural, resin-soaked firestarters
- Water-resistant, reliable and easy to light
- Hot, slow-burning flame
- Made in Honduras





#### **MayaSticks Collection**



MAYASTICKS® SMALL BUNDLE

3 P

Explore more >



MAYASTICKS® 1LB/450G

16-18 n

Explore more >



MAYASTICKS® 2LB/900G

32-36 pcs

Explore more >

#### Clean eating. Natural flavors.

Cooking over an open flame is an art. Launched more than 25 years ago, MayaSticks are still the best way to light a fire without solvents or chemicals.

100% natural, resin-soaked firestarters

Water-resistant, reliable and easy to light

Hot, slow-burning flame

Made in Honduras

15-20 min burning time



100% natural no chemicals added



MAYASTICKS® 4LB/1,8KG

65-70 pcs

Explore more >



MAYASTICKS® 10LB/4,5KG

160-180 pcs

Explore more >



MAYASTICKS® 30LB/13,6KG

480-500 pcs

#### **Swedish FireSteel**



## SWEDISH FIRESTEEL® SCOUT 2IN1

Your best firestarting friend for igniting fire in any weather.

- Waterproof, works when wet and windy.
- Hot sparks 2 980°C/5 500°F
- Durable, up to 3000 strikes
- Grip friendly design and travel safe
- Built-in emergency whistle 120 dB
- Handles made of massbalance polypropylene, 100% bioattributed
- Made in Sweden











Extreme Cold Minus 50°C (122°F)



Extreme Wet Conditions



High Altitude 2000 Meters Above Sea Level



Travel Safe & Travel Friendly Size



2 980°C (5 500°F) Hot Sparks



#### SWEDISH FIRESTEEL® ARMY 2IN1

All you need to light your fire like a pro in any weather.

- Waterproof, works when wet and windy
- Hot sparks 2 980°C/5 500°F
- Durable, up to 12 000 strikes
- Grip friendly design and travel safe
- Built-in emergency whistle 120 dB
- Handles made of massbalance polypropylene, 100% bioattributed











- 1. Grip handles firmly.
- 2. Push striker at a 45° angle.
- 3. Press hard & slow to create hot sparks.



Developed for the Swedish Defense, the Swedish FireSteel® Army delivers 12,000 strikes at 2 980°C/5 500°F, ensuring fire in any weather. With an ergonomic design, precision striker, and built-in whistle, it's the ultimate adventure tool.





The Swedish FireKnife is more than a knife—it's a firestarter too. Crafted in Sweden with a bioplastic mix and 80% recycled stainless steel, it's perfect for cutting, shaving kindling, or slicing.

The handle holds a Swedish FireSteel®, delivering up to 3000 strikes at 2 980°C/5 500°F. Durable, multifunctional, and ideal for every home, wherever it is.

## **SWEDISH FIREKNIFE®**

More than a knife. More than a fire starter. Best of both.

- Sturdy halft tanged 8.9cm/3.5inch 12C27 Alleima 80% recycled stainless steel blade
- Includes weather-proof Swedish FireSteel  $^{\circ}$  secured with a bayonet lock. Last up to 3000 strikes
- 90° degree grinded spine for maximum 2 980°C/5 500°F hot sparks
- Tight-fitting sheath with sturdy belt clip and drain hole for easy cleaning
- Handles and sheath made of massbalance polypropylene, 100% bioattributed
- Made in Sweden







Extreme Cold Minus 50°C (122°F)



Extreme Wet Conditions



High Altitude 2000 Meters



Travel Safe & Travel Friendly Size



2 980°C (5 500°F) Hot Sparks



## SWEDISH FIREKNIFE REFILL

Replace your worn FireSteel with ease: with our available FireSteel refills keeping your spark bright and your fires burning.

#### GrandPa's & FireLighting Kit



#### GRANDPA'S FIREFORK™

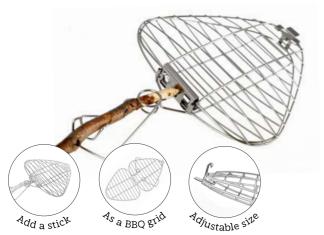
The cool and clever way to cook your hotdogs and s'mores. Just add a stick.

- Smart design with curved points holds food firmly
- Single wire made from 80% recycled stainless steel
- Secures itself on any stick no need to cut fresh
- Safety cap for easy and safe storage
- Safetycap made of massbalance polypropylene, 100% bioattributed
- · Made in Sweden

Explore more >







## GRANDPA'S FIREGRILL™

Extend your adventurous outdoor menu with a portable and adjustable grill. Just add a stick.

- Compact, foldable and adjustable grill
  - use open or closed
- Easy to use and versatile grill, toast, bake
- Secures itself on any stick no need to cut fresh
- Made from stainless steel
- Dishwasher safe
- Made in China

Explore more >





Extreme Cold Minus 50°C (122°F)



Extreme Wet Conditions



High Altitude 2000 Meters Above Sea Level



Travel Safe & Travel Friendly Size



2 980°C (5 500°F) Hot Sparks



## FIRELIGHTING KIT™

All you need to light a fire and get your hotdogs cooking.

- Complete set, easy to carry
- Swedish FireSteel Scout: durable 3000 strikes, waterproof and 2 980  $^{\circ}$ C/5 500  $^{\circ}$ F hot sparks
- GrandPa's FireFork: smart design with curved points holds food firmly
- · Safety cap for easy and safe storage just add a stick
- Swedish FireSteel Scout & GrandPa's FireFork: Made in Sweden
- MayaSticks "On-a-Rope": natural, waterproof and extremely efficient
- MayaSticks "On-a-Rope": made in Honduras

Explore more >











Meet Grandpa. Once upon a time, a man camping with his grandson fashioned a piece of wire into most versatile holder we´ve ever seen. The result Granpa´s FireFork.

Grill all the classics and more using this ingenious, practical and simple little tool.

Attaches firmly to any stick you find lying around and even makes an excellent fire poker.

Extend the outdoor menu further by using the foldable GrandPa's FireGrill.





Recipe #30

## SOURDOUGH FIRE BREAD WITH HERB & GARLIC BUTTER, YOGURT & DUKKAH

#### **INGREDIENTS**

- 6 sourdough dough balls (page 124)
- 6 tablespoons plain, full-fat yogurt
- 2 oz (60 g) butter
- 2 garlic cloves, thinly sliced
- Dried flowers
- Dukkah

#### DRIED HERB-AND-CHILI MIX

- 1 teaspoon mustard seeds
- ı teaspoon coriander seeds
- · 2 teaspoons dried parsley
- 2 teaspoons dried cilantro
- 1 teaspoon dried onion
- 3 teaspoons dried oregano
- 1 teaspoon chili flakes
- ı teaspoon freshly ground black pepper
- temperature and the
- 2 teaspoons sea salt

#### INSTRUCTIONS

- oi. Pour all the ingredients for the herb-and-chili mix in a mortar and roughly crush and mix together. Transfer to another airtight container.
- oz. Start the fire and wait until you have glowing embers.

  Take a fire bread dough ball and flatten it out a bit, so it fills the whole FireGrill. Close it up, find a spot over the hot embers, and keep rotating until both sides are browned. Set the FireGrill aside and let it cool a bit.
- o3. Put the butter in a fireproof saucepan over the embers. Let the butter melt, add the garlic and the dried herb mix. Let it bubble for about 2-3 minutes until the garlic takes on color.
- o4. Take the bread from the FireGrill and pour some of the butter mixture over it. Drizzle with yogurt and top with some dukkah and dried flowers.



#### **Swedish Spork**



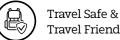
The Light My Fire Spork Original is a spoon, fork, and serrated knife in one compact, reusable utensil, ideal for lunches, picnics, and travel. Safe for non-stick cookware, 100% BPA-free, and dishwasher safe, the Spork comes in various colors. Enjoy meals on the go or under the stars, blending civilization with the wild.

### SWEDISH SPORK™ ORIGINAL

The iconic iconic spoon-fork-knife combo. Practical and reusable.

- BPA-free, EU & FDA food approved
- Microwave & dishwasher safe
- 3 in 1 spoon-fork-knife combo, 17cm/6,7inches
- Lightweight, durable, bring along friendly and
- Made of 15% biobased plastic
- Made in Sweden









15% Biobased













## ONE COLOR FOR EVERY MOOD









## A Swedish **Design Classic**

Like all great innovations, the Spork original was born as an antidote for a curious problem.

Together with industrial designer, Joachim Nordwall, we took the spork, usually a spoon with fork teeth, and evolved it into a never-before-seen tool of our own. Placing the spoon at one end, and a serrated fork at the other, we created a three-in-one combination utensil connected by a smooth and natural curve. The crowd went wild! The wave of enthusiasm sold 1 million pieces in the first year and 50 million to date.

But the saga continues. Its appreciation led the Spork original into publications like the New York Times and even Penthouse, well known for its in-depth articles. A star was well and truly born, and its recognition eventually reached the Svensk Form. An association promoting innovative Swedish design since 1845. Welcomed into the hallowed halls of Applied Arts, the Spork original was officially awarded as an object of aesthetically pleasing functionality.

A Swedish Design Classic. A hardworking and adventurous utensil, bringing beautiful form to simple function. The Spork continues to evolve, serve, and tell its story through the millions of Sporkers out there in all adventures big and small.

#### **Swedish Spork**





## **SWEDISH SPORK™ LITTLE**

The small iconic spoon-fork combo. Practical and reusable.

- BPA-free, EU & FDA food approved
- Microwave & dishwasher safe
- 2 in 1 spoon-fork combo, for small hands & mouths
- Lightweight, durable and easy to clean Made of 15% biobased plastic
- Made in Sweden

Explore more >





For lefthanded, the only "on-the-go-cutlery" you'll ever need - goodbye disposables!

- 3 in 1 spoon-fork-knife combo





Travel Safe & Travel Friendly Size



15% Biobased Plastic



Easy To Clean











The generously sized spoon-fork-knife combo - when you want more.

- BPA-free, EU & FDA food approved Microwave & dishwasher safe
- Bring-along friendly
- Lightweight, durable and easy to clean Made of 15% biobased plastic
- Made in Sweden



## **SWEDISH SPORK™ LARGE**

The big spoon-fork-knife combo, perfect for cooking and serving your friends and family.

- BPA-free, EU & FDA food approved Microwave & dishwasher safe
- Bring-along friendly
- Lightweight, durable and easy to clean
- Made of 15% biobased plastic
- Made in Sweden





#### **Swedish Titanium**



The Spork Titanium is the toughest of them all. Its extreme strength, durability, and lightness make it ready for the harshest challenges. Even if you're not scaling mountains, it has plenty to offer virtually unbreakable, non-corrosive, non-magnetic, and non-toxic with no metallic taste. The Light My Fire Titanium Spork is the ideal meal companion for backpacking, travel, and everyday use.

## SWEDISH SPORK™ TITANIUM

The iconic spoon-fork-knife combo in a lightweight material that lasts forever.

- BPA-free, EU & FDA food approved
- Dishwasher safe
- Extremely durable and lightweight grade 2 titanium
- 3 in 1 spoon-fork-knife combo, 17cm/6,7inches
- Polished surface ensure non metallic taste
- Non-corrosive, non-magnetic and non toxic
- Made in Sweden

Explore more >



Travel Safe & Travel Friendly Size



Handles Hot Food Perfect



Easy To Clean

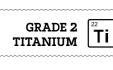












Extremely durable & lightweight

Wide oval sip-friendly design

## **WIDESTRAW™ TITANIUM**

The last straw you'll ever need.

- BPA-free, EU & FDA food approved
- Dishwasher safe
- Extremely durable and lightweight grade 2 titanium
- Wide oval sip-friendly design, 19cm/7,5inches Non-corrosive, non-magnetic and non toxic
- Polished surface ensure non metallic taste
- Made in Sweden

Explore more >







## SPORK™ KIT TITANIUM

Yours for a lifetime of adventure.

Explore more >



## SPORK'N STRAW™ KIT TITANIUM

Life's an adventure. Make it unbreakable.



#### **Swedish Stainless**



Designed and made in Sweden from 96% recycled, 18/8 stainless steel, this robust utensil is ideal for enjoying meals under the stars and replaces everyday throwaway plastic. It's perfect for cooking over indirect heat and is made from restaurant grade, food-safe material that will endure for generations.

## **SWEDISH SPORK™ STAINLESS**

The original Spork, made from 96% recycled stainless steel.

- BPA-free, EU & FDA food approved
- · Dishwasher safe
- 96% recycled, 18/8 restaurant grade stainless steel
- All-in-one fork, knife and spoon
- Lightweight, packable and easy to clean
- Suitable for cooking over indirect heat
- · Made in Sweden

Explore more >





Travel Safe & Travel Friendly Size



Handles Hot Food Perfect



Easy To









Recipe #02

GRILLED
PIMIENTOS
DE PADRÓN
WITH CRÈME
FRAÎCHE

#### **INGREDIENTS**

- 21 oz (600 g) pimientos de padrón chilies
- 3 tablespoons canola (rapeseed) oil
- Sea salt flakes
- 2 ½ cups (600 ml) crème fraîche

Recipe from our new upcoming CookBook



#### INSTRUCTIONS

- oi. Light the fire and let the charcoal take on a shimmering glow.
- o2. Place the chilies in a bowl, cover with oil and mix until everything is covered. Place the chilies in a GrandPa's FireGrill or a coarse mesh strainer and grill until they take on color and their skin starts to bubble and crack. Remove from grill and season with sea salt flakes to taste.
- o3. Dollop crème fraîche onto a plate, place the chilies on top and sprinkle with the furikake. Serve with some grilled cheese sandwiches.

#### **Outdoor MealKit**



The 7-piece Outdoor MealKit makes outdoor cooking simple. It includes everything you need: smart food storage, a cutting board, plate, bowl, two Sporks, and a Swedish Kåsa. Compact, stackable, and it's made from BPA-free plastic, safe for the microwave and dishwasher. Perfect for any adventure.

## OUTDOOR MEALKIT™ 2.0

All you need to prep and eat a meal outdoors. Neatly nested together.

- $\ensuremath{\mathsf{BPA}}\text{-}\ensuremath{\mathsf{free}}, \ensuremath{\mathsf{EU}}$  & FDA food approved
- Microwave & dishwasher safe
- Compact, modular and complete kit
- Easy to clean no sharp corners
- Made of massbalance polypropylene, 100% bioattributed
- Made in Sweden

Explore more >















Safe for hot food



Freezer safe



Easy To Clean















StackLid



StackBowl



Swedish





Original

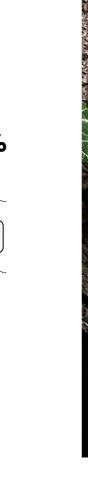






SnapBox Original

CuttingBoard /Strainer









500 ml/16,9 oz



## STACKPLATE™ KIT

 ${\bf 4}$  sustainable, stackable, on-the-go plates with an edge.

- BPA-free, EU & FDA food approved
- Microwave & dishwasher safe
- Bring along friendly and stackable
- Easy to clean no sharp corners
- Made of massbalance polypropylene, 100% bioattributed
- Made in Sweden

Explore more >





Stylish lunchbox for all occasions.

- BPA-free, EU & FDA food approved
- Microwave & dishwasher safe
- Easy to clean no sharp corners
- Made of massbalance polypropylene,
- 100% bioattributed
- Made in Sweden



#### **LunchKit**



The 6-piece LunchKit is perfect for eating on the go. With snap-lock containers that double as plates and bowls, plus Swedish Spork Original & Little to replace extra utensils, it's compact and practical. It all stacks up neatly and is made from 100% BPA-free, plastic—microwave- and dishwasher-safe. Lunch is served!

## LUNCHKIT™ 2.0

All you need to bring your own, eat in style and pack

- BPA-free, EU & FDA food approved
- Microwave & dishwasher safe
- Compact, versatile and bring along friendly
- Easy to clean no sharp corners
- Made of massbalance polypropylene, 100% bioattributed
- Made in Sweden

Explore more >











Safe for hot food



Freezer safe



Easy To Clean













StackLid



StackBowl



Swedish Spork

Original



Swedish Spork







SnapBox Original



#### **Accessories**



## SNAPBOX™ ORIGINAL

The handy all-purpose box keeps your bits and pieces organized.

- BPA-free, EU & FDA food approved
- Microwave & dishwasher safe
- Includes measuring lines and a tight fitting snap lid
- Easy to clean, no sharp corners
- 170 ml / 5,7 oz
- Made of massbalance polypropylene, 100% bioattributed
- Made in Sweden

Explore more >











## **SNAPBOX™ OVAL**

The oval all-purpose box keeps your bits and pieces organized.

- BPA-free, EU & FDA food approved
- Microwave & dishwasher safe
- Includes measuring lines and a tight fitting snap lid
- Easy to clean, no sharp corners. Fits a Spork little
- 320 ml / 10,8 oz
- Made of massbalance polypropylene, 100% bioattributed
- Made in Sweden

Explore more >











Safe for hot food



Freezer safe



















## **CUTTINGBOARD 2IN1**

The ultimate cutting board combo for cooking on the go.

- BPA-free, EU & FDA food approved
- Microwave & dishwasher safe
- Compact and fits inside MealKit
- Durable with strainer combo
- Made of massbalance polypropylene, 100% bioattributed
- Made in Sweden

Explore more >









## **FOOD CONTAINER HARNESS**

This three-way strap ensures your food stays where it's supposed to be.

- BPA-free, EU & FDA food approved
- Dishwasher safe
- Flexible and snug fit
- Smart three-way design
- Made of TPE Thermoplastic
- Made in Sweden







## MyBox & Salt´n Pepper Plus

Scratch resistant material

Transparent lid

Generous size, 1050 ml / 35.5 oz

## $MYBOX^{\text{\tiny{TM}}}$

Spacious and stylish lunch box for all occasions.

- BPA-free, EU & FDA food approved
- Dishwasher & microwave safe
- Shatterproof & scratch-resistant material Scentless & easy-to-clean
- Made of 15% biobased plastic
- Made in Sweden

Explore more >



















## MADE IN BPA SWEDEN FREE

Rubber gasket with stoppers

Tightfitting lid

3 Compartments (10 ml)

Shock resistant



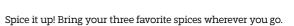


Waterproof and floats

friendly size

Travel





- BPA-free, EU & FDA food approved
- Dishwasher safe
- 3 airtight and waterproof compartments. Sealed with a gasket and rubberstoppers
- Sturdy, shock-resistant and floats
- Made of 15% biobased plastic, gasket of TPE Thermoplastic
- Made in Sweden





#### **Plates Collection**



## **DURABLE, SHATTER-PROOF &** SCRATCH-RESISTANT

Made from high-quality food-grade matte material that's suitable for all kinds of food: hot or cold.

## **EASY TO DRY STACK & STORE**

Easy-wipe surface; stackable for space-saving transport

## THOUGHTFULLY DESIGNED

Each piece is designed to hold a wide variety of food.



Safe for hot food



Freezer safe



Easy To Clean















## **RAMENPLATE™**

A versatile, stackable, space-saving plate for waste-free eating.

- BPA-free, EU & FDA food approved Microwave & dishwasher safe
- Scratch resistant material
- Scentless and easy-to-clean
- Made of 15% biobased plastic
- Made in Sweden

Explore more >







A versatile, stackable, space-saving bowl for waste-free eating.

- BPA-free, EU & FDA food approved Microwave & dishwasher safe
- Scratch resistant material
- Scentless and easy-to-clean
- Made of 15% biobased plastic Made in Sweden







#### **Plates Collection**



A versatile, stackable, space-saving plate for waste-free eating.

- BPA-free, EU & FDA food approved
- Microwave & dishwasher safe
- Scratch resistant material
- Scentless and easy-to-clean
- Made of 15% biobased plastic
- Made in Sweden

Explore more >





## **PLATTER™ MEDIUM**

A versatile, stackable, space-saving plate for waste-free eating.

- BPA-free, EU & FDA food approved
- Microwave & dishwasher safe
- Scratch resistant material
- Scentless and easy-to-clean
- Made of 15% biobased plastic
- Made in Sweden

Explore more >





Safe for hot food



Freezer safe











## **RESPONSIBLY MADE** FOR PEOPLE AND THE PLANET

Choosing the Plates Collection means more than enjoying a meal outdoors; it's a decision to support environmentally responsible practices. These plates replace single-use plastic with durable, reusable options that help reduce waste. By selecting this collection, you're part of a movement toward more responsible consumption.

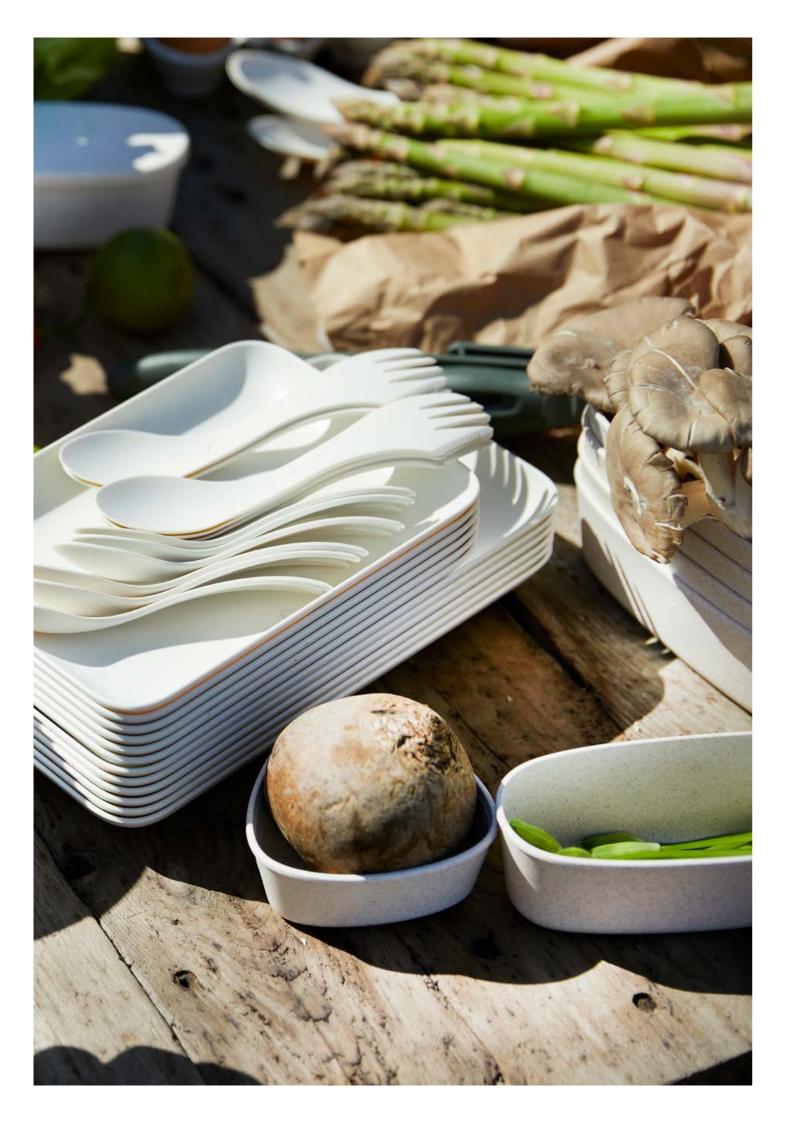
## **HEALTH AND SAFETY** AT THE FOREFRONT

When you're eating outside, the last thing you want to worry about is the safety of your tableware. Our Plates Collection avoids materials like melamine and bamboo composite, which have raised health concerns due to the risk of formaldehyde leaching. Instead, we've chosen 15% bio-based bioplastic materials that are BPA-free and conform to stringent EU/FDA food safety standards. Safe for microwave and dishwasher use, our tableware makes your outdoor meals worry-free.

## **DESIGNED** IN SWEDEN

Our tableware was designed by Carl-Johan Skogh, a highly regarded Swedish product designer and lecturer. Carl's approach integrates functionality with aesthetic elegance, drawing from the minimalist and naturally imperfect principles of wabi-sabi.

BPA-FREE
EU & FDA FOOD
APPROVED



#### Swedish Kåsa



The kåsa is a classic Scandinavian tool with many uses, and Light My Fire's Swedish Kåsa offers a stylish take on the original.

Designed for comfort, it's perfect for scooping brook water or enjoying a warm soup. Use the handle's hole to attach it to your belt or backpack, keeping it handy wherever you go.

## SWEDISH KÅSA™

A must-have for all outdoor lovers, in a timeless, Scandinavian design.

- BPA-free, EU & FDA food approved
- Microwave & dishwasher safe
- Multi-function for both food and beverage. Holds 300ml/100z
- Measuring lines inside and handle with convenient hole for hanging
- Made of massbalance polypropylene, 100% bioattributed
- Made in Sweden

Explore more >





Safe for hot food



Freezer safe













## THE MAGIC COLORS OF OUR SWEDISH KÅSA



































dustypink mistypurple mustyyellow sandygreen





Recipe #29

# CREAMY GREEN PEA SOUP WITH CRISPY CROUTONS AND HERB OIL

#### **INGREDIENTS**

- 3 tablespoons (30 g) butter
- 2 yellow onion, chopped
- 3 teaspoons minced garlic
- 4 cups (9 1/2 dl) vegetable broth
- 4 cups (600g) pre-cooked green peas
- 1/2 teaspoon salt & pepper
- 1/2 cup (120 ml) heavy cream
- Herb oil

#### **CRISPY CROUTONS**

- 5 oz (140 g) sourdough bread, thinly sliced
- 3 tablespoons olive oil
- 1 teaspoon minced garlic

#### INSTRUCTIONS

- oi. Heat the oven to 350°F (175°C). In a small bowl, combine olive oil and minced garlic. Drizzle the garlic oil over the bread slices. Put the bread on a baking sheet and bake until light golden and crisp, about 10 minutes. Let cool, break up into smaller pieces, and put them in a airtight container.
- o2. Melt butter in a soup pot over medium-high heat. Add chopped onion and minced garlic and cook until soft, stirring frequently, about 5 minutes.
- o3. Add the peas, salt and pepper. Keep stirring for a couple of minutes. Add vegetable broth and bring to a boil, then cover and simmer for about 10 minutes.
- o4. Using a immersion blender, blend the soup until creamy. Add in heavy cream and stir to thicken it up.
- o5. Serve in cups, drizzle some herb oil over, and top off with some crispy croutons.











Safe for hot drinks



Freezer safe



Easy To Clean

MADE IN BPA TO SWEDEN FREE









## TUMBLER WITH SNAP LID™ SHORT

 $Turning\ the\ every day\ into\ small\ adventures.$ 

- BPA-free, EU & FDA food approved
- Microwave & dishwasher safe
- Sturdy, stable and stackable
  Tight-fitting lid with sip & straw hole
- Made of 15% biobased plastic
- Made in Sweden

Explore more >



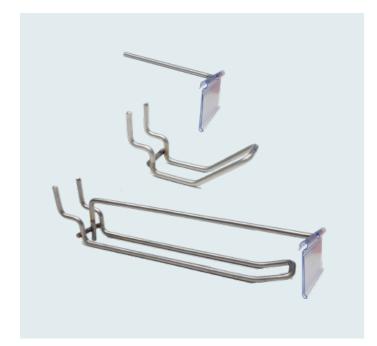
## TUMBLER WITH SNAP LID™ ORIGINAL

For all of life's moments, big and small.

- BPA-free, EU & FDA food approved Microwave & dishwasher safe

- Sturdy, stable and stackable
  Tight-fitting lid with sip & straw hole
- Made of 15% biobased plastic
- Made in Sweden







# IT'S ALL IN THE DETAILS

## NATURAL AND BURNT.

This unique characteristic is created by burning Swedish pine tree wood. When the pinetree burns, it releases a pleasant aroma and provides natural protection.

## RECYCLED STEEL WITHOUT COATING.

Our display pegs are made from recycled steel and have not been treated in any way, resulting in a raw, natural look.

## BRANDING AND STAMPS.

We heat-stamp our displays, creating a feeling of trade. We also avoid the use of harsh chemicals that are harmful to the environment.



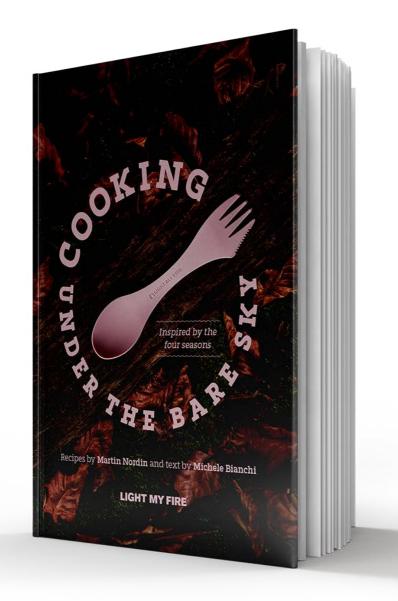
# COOKING UNDER THE BARE SKY - FOUR SEASONS

## Will be released spring 2025

Inspired by the Swedish tradition of friluftsliv, the book showcases recipes that reflect the four seasons while introducing readers to think differently about cooking outside by adding flavors and textures that elevate meals, along with harvesting/preserving tips and recipes.



Scan and explore our B2B portal









AUTUMN















## ASSORTMENT OVERVIEW

## **B2B PORTAL**

Order and download product info and images here:

B<sub>2</sub>B portal >

## **IMAGE PORTAL**

Download highres product/lifestyle images and videos here:

Image portal >





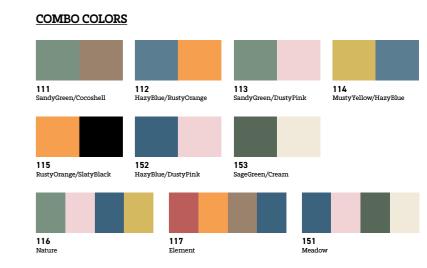




## LIGHT MY FIRE COLORPALETTE 2025

The color palette for 2025 will draw inspiration from nature and meadows, featuring soft, calming tones that reflect the tranquility and beauty of the outdoors. These colors will evoke a sense of serenity, openness, and connection to the natural world.





#### **MayaSticks Collection**

"ON-A-ROPE"



Art.nr 3153200000

Small Bundle

Inner: 12 pcs Master: 144 pcs

180G-220G



Art.nr Product 3153106910 180g-220g

Master: 45 pcs

**SMALL BUNDLE** 



Art.nr Product
3153114430 Small Bundle

Master: 96 pcs

BAGS



 Art.nr
 Weight

 3153113930
 1LB/450g

 3153114030
 2LB/900g

 3153114130
 4LB/1,8 kg

Master: 24/12/6 pcs

BOXES



 Art.nr
 Product

 3153114230
 10LB/4.5 kg

 3153114330
 30LB/13,6 kg

Master: n/a

#### **Swedish FireSteel**

SCOUT



Colors:

 Art.nr
 Color

 2111101210
 cocoshell

 2111110310
 rustyorange

 2111110410
 rockyred

 2111110910
 hazyblue

Inner: 6 pcs Master: 96 pcs

**SCOUT KRAFTBAG 16 PCS** 



Colors:

<u>Art.nr</u> 2111111740

211111740 elements **Master:** 6 kraftbags

Color

ARMY



Colors:

 Art.nr
 Color

 2111001210
 cocoshell

 2111010310
 rustyorange

 2111011010
 slatyblack

Inner: 6 pcs Master: 96 pcs

**Swedish Fireknife** 

PIN-PACK



Colors:

 Art.nr
 Color

 2121101210
 cocoshell

 2121110310
 rustyorange

 2121113110
 sagegreen

Inner: 6 pcs Master: 72 pcs

REFILL



Colors:

 Art.nr
 Color

 2121201200
 cocoshell

 2121210300
 rustyorange

 2121213100
 sagegreen

Inner: 6 pcs Master: 72 pcs

<u>Firelighting Kit</u>

PIN-PACK



Colors:

2506711240

Art.nr Color
2506711140 sandygr/cocoshell

hazyb/rustyorange

Inner: 6 pcs Master: 48 pcs

## **GrandPa's**

FIREFORK 2-PACK



Colors:

Art.nr Color 2302011313 sandyg/dustypink 2302011413 mustyy/hazyblue

Inner: 12 pcs Master: 72 pcs

FIREFORK KRAFTBAG 24 PCS



Colors:

Art.nr Color 2302011640 nature mix

Master: 6 kraftbags

FIREGRILL



 Art.nr
 Color

 4301900010
 steel

Inner: 6 pcs Master: 36 pcs



## Swedish Spork

## **Swedish Spork Original**

BULK





Art.nr	Color
2412410100	dustypink
2412410200	mustyyellow
2412410300	rustyorange
2412410400	rockyred
2412410500	mistypurple
2412410600	sandygreen
2412410800	deeplyblue
2412410900	hazyblue
2412411000	slatyblack
2412412900	cocoa
2412412800	cream
2/12/12100	sagegreen

Inner: 24 pcs Master: 480 pcs

2-PACK



COI	JIS.		

Art.nr	Color
2412411513	rustyo/slatyblack
2412415313	hazyblue/dustypink
2412415213	sagegreen/cream

Inner: 12 pcs Master: 96 pcs

4-PACK



olors:		

Art.nr	Color
2412415115	meadow
2412413115	sagegreen
2412412815	cream

Inner: 6 pcs Master: 48 pcs

10-PACK



Col	ors:			

Color 2412415788 multicolor

Master: 45 pcs

**KRAFTBAG 96 PCS** 



Colors:

Art.nr	Color
2412415141	meadow

Master: 6 kraftbags

Swedish Spork Lefty

2-PACK



Colors:

Art.nr	Color
2412811313	sandyg/dustypink
2412811413	mustyy/hazyblue

Inner: 12 pcs Master: 96 pcs

## **Swedish Spork Little**

BULK



Colors:	

Art.nr	Color
2412910100	dustypink
2412910900	hazyblue
2412912800	cream
2412913100	sagegreen

Inner: 24 pcs Master: 576 pcs

2-PACK



Colors:

Art.nr	Color
2412915313	sagegreen/cream
2412915213	hazyblue/dustypinl

Inner: 12 pcs Master: 96 pcs

## **Swedish Spork Medium**

BULK



olo	ors:	

Art.nr	Color
2412513100 2412512800	sagegreen cream

Inner: 18 pcs Master: 360 pcs

2-PACK



Art.nr	Color
2412511513	rustyo/slatyblack
2412515313	sagegreen/cream

Inner: 12 pcs Master: 96 pcs

## **Swedish Spork Large**

BULK



Colors:

Art.nr	Color	
2412612800	sagegreen	
2412613100	cream	

Inner: 12 pcs Master: 120 pcs





Art.nr	Color
2412915313	sagegreen/cream
2412915213	hazyblue/dustypir

#### **KRAFTBAG 60 PCS**



Col	ors:	

Art.nr	Color
2412915143	meadow

## Titanium & Stainless

#### **Titanium**

PIN-PACK



Art.nr Color titanium 4212401110

Inner: 12 pcs Master: 96 pcs

SPORK KIT TITANIUM



Color Art.nr 4218101110 titanium

**Inner:** 6 pcs **Master:** 60 pcs

SPORK'N STRAW KIT TITANIUM



Color Art.nr 4218301110 titanium

Inner: 6 pcs Master: 60 pcs

#### **Stainless**

**BULK** 



Color 4212401110 stainless

Inner: 12 pcs Master: 96 pcs

PIN-PACK



Art.nr Color 4218101110 stainless

Inner: 6 pcs Master: 60 pcs

**CUTLERYBOX 40PCS** 



4222414645

stainless/wood

Master: 8 pcs

## **Cutlery Case**

ON-THE-GO CUTLERY CASE



Color 8728803410 wool

Inner: 6 pcs Master: 60 pcs

## **Titanium WideStraw**

PIN-PACK



Color <u>Art.nr</u> XXXXXXX titanium

Inner: 10 pcs Master: 100 pcs

4-PACK



Art.nr Color 4217801115 titanium Inner: 10 pcs Master: 100 pcs

## **Food Container Kits**

**OUTDOOR MEALKIT 2.0** 



Colors:

Art.nr	Color
6418510910	hazyblue
6418513110	sagegreen
6418511010	slatyblack
6/18510510	mistynurnle

		-	
2			

6418610110 6418613110 6418612810

Colors:

Art.nr

6404113113

6404112813

**HARNESS** 

Colors:

Art.nr

2302503410

**SNAPBOX OVAL 2-PACK** 

Color

hazyblue

dustypink

sagegreen

cream

Color

cream

Color

grey

Inner: 6 pcs Master: 72 pcs

Inner: 6 pcs Master: 36 pcs

sagegreen

Colors:

Art.nr 6418610910

**LUNCHKIT 2.0** 

**SNAPBOX ORIGINAL 2-PACK** 

**Accessories** 



Colors:



Art.nr Color 6403513113 sagegreen 6403512813 cream

Inner: 6 pcs Master: 36 pcs

#### **CUTTINGBOARD 2IN1**



Colors:



Color Art.nr 6404313110 6404310910 hazyblue

Inner: 6 pcs Master: 72 pcs

#### **Food Containers**

**BOWL'N LID** 



Colors:

Art.nr	Color
6417913100	sagegreen
6417912800	cream

Master: 12 pcs

#### **MYBOX 1050**



Colors:

Art.nr	Color
2460813100	sagegreen

Master: 20 pcs

## **Stackplate**

4-PACK



Colors:

Art.nr	Color
6401413115	sagegreen

Master: 12 pcs

## **Drink**

#### **Plate Collection**

**RAMENBOWL** 



Colors:

 Art.nr
 Color

 2406013100
 sagegreen

 2406012800
 cream

Master: 56 pcs

**PLATTER SMALL** 



Colors:

 Art.nr
 Color

 2405813100
 sagegreen

 2405812800
 cream

Master: 144 pcs

#### RAMENPLATE



Colors:

Art.nr	Color
2405713100	sagegreen
2405712800	cream

Master: 72 pcs

#### PLATTER MEDIUM



Colors:

Art.nr	Color	
2405913100	sagegreen	
2405912800	cream	

Master: 72 pcs

## Salt'n Pepper

BULK



Art.nr Color 2402713100 sagegreen

Inner: 12 pcs Master: 96 pcs

## PIN-PACK



Art.nr Color 2402713110 sagegreen

Inner: 12 pcs Master: 96 pcs

#### RAMENPLATE 4-PACK



Colors:

Art.nr	Color
2405713115 2405712815	sagegreen cream

Master: 12 pcs



#### **Tumbler**

WITH SNAP LID SHORT



Colors:

Art.nr	Color
2479502900	transparent
Inner: 8 pcs Master: 48 pcs	

#### WITH SNAP LID ORIGINAL



Colors:

Art.nr	Color	
2479602900	transparent	
Inner: 6 pcs Master: 36 pcs		

#### WITH SNAP LID SHORT 4-PACK



Colors:

Art.nr	Color
2479502915	transparent
Master: 12 pcs	

## Swedish Kåsa

BULK





<u>Art.nr</u>	Color
2402310300	rustyorange
2402312900	cocoa
2402313100	sagegreen
2402310100	dustypink
2402311000	slatyblack
2402310900	hazyblue
2402310200	mustyyellow
2402310600	sandygreen
2402312800	cream
2402310500	mistypurple

Inner: 10 pcs Master: 60 pcs



## **Sales Promotion Material**

#### Wall displays

**FLOOR DISPLAY** 



Art.nr Color 70024 wood

**Measurement:** 50 x 50 x 50 x 165 cm

#### **WALL DISPLAY**



Color <u>Art.nr</u> wood 70009 Measurement: 50 x 165 cm

#### **Boxes**

**BUCKET** 

Art.nr

wood

**Measurement:** 16 x 11 x 16 cm





Color 70016 wood Measurement: 16 x 11 x 16 cm



#### **Pegs**

**PEG WITH PRICETAG 25 CM** 



Art.nr stainless steel 70019

**PEG WITH PRICETAG 15 CM** 



<u>Art.nr</u> Color stainless steel 70021

#### **PEG WITH PRICETAG BOX**



Art.nr stainless steel 70022

#### **BOXHOLDER**



Art.nr stainless steel 70023

#### **BOX SMALL**



Art.nr Color wood

70026 wood **Measurement:** 32 x 16 x 22,5 cm

### **BOX MEDIUM**



Art.nr Color

Measurement: 45 x 16 x 32 cm

**BOX LARGE** 

Color wood

<u>Signs</u>

70009

**BRANDSIGN LARGE** 

**BRANDSIGN SMALL** 

Measurement: 60 x 17 x 38 cm

#### **Demo products**

**GRANDPA'S FIREGRILL** 



Art.nr stainless steel 4711900000

#### **LUNCHKIT 2.0**



Color 6718613100 sagegreen

#### **OUTDOOR MEALKIT 2.0**



6718513100 sagegreen

## FIREDEMO BOARD



Color 70031 wood

#### Measurement: 30 x 20,5 cm Measurement: 35 x 12 cm





Color

reboard

Color 70008 reboard

Measurement: 70 x 22 cm



